

Twitter revolutions?

Barack Obama mobilized several hundred thousand Americans via the internet to support his presidential campaign in 2008. Social media played a crucial role in the transformation processes in Iran in 2009 and in Northern African states since 2011.

The internet is omnipresent in our daily lives, no matter if for informational use or for entertainment reasons. Via websites citizens and social movements can coordinate activities and exchange information. For some countries media as Facebook, Twitter and blogs are the only source of information. Opinions are exchanged in online forums; millions of people follow opinion leaders via online channels and join online campaigns. Although the impact of the internet on society is obvious, some journalists and experts have argued that the internet's ability to drive democratic change has been exaggerated.

In this seminar we will discuss the following questions: Who are big players and how are opinions formed online? What motivates hundreds of thousands of people to use social media to express political views? And will the media revolution change politics?

With three experts we will take a closer look on the impact of internet on our daily lives and on society, how NGOs use online media for their work and how everyone can express him- or herself online.

Program

Friday, November 2, 2012

Arrival time until approximately 5 pm

6 pm Dinner

*7 pm Meet and greet with all participants
Overview of contents and schedule of the weekend*

Saturday, November 3, 2012

9 am Workshop I

Internet nowadays and its impacts on our life

Lecturer: Mr. The An Binh Nguyen, Student of Information Science, Vietnam

12:00 Lunch

2:30 pm Coffee break

3 pm Workshop II

**Upgrade your NGO-campaign to web 2.0 –
Risks and benefits from a legal perspective**

Lecturer: Mr. Thomas Kowohl, law clerk, member of the amnesty international- working group 'freedom of opinion'

6 pm Dinner

Sunday, November 4, 2012

9:00 Workshop III

Become your own media mogul

Lecturer: Mr. Jannis Kucharz, journalist and editor of www.netzfeuilleton.de

11:30 Feedback and evaluation

12:00 Lunch and goodbye

Bitte die Anmeldung senden an:

STUBE Hessen
World University Service (WUS)
Goebenstr. 35

65195 Wiesbaden

Application



I hereby apply for the STUBE Hessen-seminar:

Media and democracy: A weekend on methods and means of mobilization

November 2- 4, 2012 in Fulda

Surname:

First name:

Female ☐ Male ☐

Street/Number/Room number:

Postal code/City:

Phone:

Email:

Home country:

City of University:

Subject / Semester:

English-speaking University course: Yes ☐ No ☐

Degree (planned):

I receive a grant: Yes ☐ No ☐

Vegetarian: Yes ☐ No ☐

(Please note: For non-Vegetarians we always provide nutrition without pork!)

I agree that my data is being saved by STUBE Hessen, and that my name, my email address and/or my phone number will be sent to other participants of the same seminar prior to the event. I also agree that my name may be sent to our program partners.

Yes ☐ No ☐

Date/ signature:

The seminar will be at the Jugendherberge Fulda,
Schirmannstr. 31, 36041 Fulda.

Please send your application at best via internet or with the attached form to us until

Monday, October 22, 2012

To:

STUBE Hessen

World University Service

Goebenstr. 35

65195 Wiesbaden

Telefon: 0611 / 9 44 61 71

Fax: 0611 / 44 64 89

E-Mail: stube@wusgermany.de

Internet: www.wusgermany.de

Directions:

Direction will be sent to you approximately 8 days prior to the seminar.

Costs:

The costs for the accommodation, food and beverages and travel expenses are covered by STUBE Hessen. The travel expenses will be paid for a round trip ticket of the Deutsche Bahn, no extra fees added. All students should use their semester tickets. In other cases please use the cheapest ticket, i.e. group tickets.

Organization:

STUBE Hessen/ World University Service (WUS) Deutsches Komitee e.V., in cooperation with the Evangelische Studierendengemeinden (ESG, Protestant Student Associations) in Hessen.

STUBE Hessen is a project of the WUS in cooperation with the ESG in Hessen. The program is financed by the Hessisches Ministerium für Wissenschaft und Kunst (Hessen Ministry for Science and Arts) and with financial means of the "Diakonisches Werk der Evangelischen Kirche" in Germany.

Further information on the STUBE-program is provided by your student associations, International Office or the AstA of your University.



Media and democracy: A weekend on methods and means of mobilization (Seminar in English)

November 2- 4, 2012 in Fulda

Weekend seminar for students from
Africa, Asia and Latin-America

